



SCHOOL OF BUSINESS, ECONOMICS AND LAW

Bachelor's Programme in Business and Economics, 180 credits

Ekonomie kandidatprogram, 180 högskolepoäng

Programme code: S1EKA

First cycle / Grundnivå

1. Confirmation

This programme syllabus was confirmed by the Faculty Board of the School of Business, Economics and Law on 26-09-2018 (G 2018/512) and was last revised on 27-09-2022 (GU 2022/357) by the Dean of the Faculty to be valid from 01-09-2023, Autumn semester 2023.

Responsible Department/equivalent: Department of Business Administration

Participating Departments:

Department of Economics

Department of Law

Department of Economy and Society

2. Purpose

The aim of the programme is to provide students with the qualified knowledge, skills, and approaches they will need in a future career in business and public administration. The programme also prepares for further studies at the advanced level in the field of business administration, finance and/or economics.

3. Entry requirements

General entrance requirements for university studies and the Swedish upper secondary courses English 6, Mathematics 3b/3c, Civics 1b/1a1+1a2 or equivalent.

Other entry requirements are documented in each course syllabus.

4. Higher education qualification and main field of study

This programme leads to a Degree of Bachelor of Science with a major in Business Administration (Ekonomie kandidatexamen med huvudområdet Företagsekonomi).

This programme leads to a Degree of Bachelor of Science with a major in Economics (Ekonomie kandidatexamen med huvudområdet Nationalekonomi).

This programme leads to a Degree of Bachelor of Science with a major in Financial Economics (Ekonomie kandidatexamen med huvudområdet Finansiell ekonomi).

5. Outcomes

General outcomes for Degree of Bachelor

Knowledge and understanding

For a Degree of Bachelor the student shall

- demonstrate knowledge and understanding in the main field of study, including knowledge of the disciplinary foundation of the field, knowledge of applicable methodologies in the field, specialised study in some aspect of the field as well as awareness of current research issues.

Competence and skills

For a Degree of Bachelor the student shall

- demonstrate the ability to search for, gather, evaluate and critically interpret the relevant information for a formulated problem and also discuss phenomena, issues and situations critically
- demonstrate the ability to identify, formulate and solve problems autonomously and to complete tasks within predetermined time frames
- demonstrate the ability to present and discuss information, problems and solutions in speech and writing and in dialogue with different audiences, and
- demonstrate the skills required to work autonomously in the main field of study.

Judgement and approach

For a Degree of Bachelor the student shall

- demonstrate the ability to make assessments in the main field of study informed by relevant disciplinary, social and ethical issues
- demonstrate insight into the role of knowledge in society and the responsibility of the individual for how it is used, and
- demonstrate the ability to identify the need for further knowledge and ongoing learning.

Local outcomes

In addition to the outcomes, set by law and regulation, the programme has two local outcomes:

- demonstrate the ability to apply methods and tools to address sustainability-related societal challenges, and

- demonstrate the ability to make ethical judgements and the ability to discuss different ethical perspectives in possible future professional roles.

Sustainability labelling

The programme is sustainability-related, which means that at least one of the outcomes clearly shows that the programme content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

6. Content and structure

The set-up of the programme

The three first semesters are compulsory for all students. During this stage, the foundation for the programme is laid. These include basic courses in business administration (1-30 credits), economics (1-30 credits), statistics (1-15 credits) and law (1-15 credits).

Prior to semester 4, the student chooses the main field of study according to established procedures. The main fields of study of choice are business administration, economics, and financial economics. In semester 4, the student will take the intermediate courses in the chosen field (30 credits). Intermediate courses in the chosen main field of study is compulsory.

During semester 5, students can choose exchange studies, for example at one of the School of Business, Economics and Law's partner universities. Students with a business or economics major take elective courses (30 credits) and can thus choose to broaden or deepen their studies. Students with a major in financial economics take courses equivalent to at least 15 credits in the finance area and 15 credits electable in financial economics, business administration and/or economics.

During semester 6 of the programme, an in-depth course (30 credits) is taken in the main area (business administration, economics, or financial economics) which includes a Bachelor's project (15 credits). A specialised course including a Bachelor's project in the chosen main area is compulsory.

Language of instruction

Swedish and/or English

The language of teaching is stated in each course syllabus.

Please also see the appendix. Appendix 1. Courses.

7. Guaranteed admission

Students who have been admitted to the programme, apply for, and accept the courses on time, and follow the education programme at the prescribed pace, have a guaranteed place for all compulsory courses in the programme.

For students with business administration and economics as main field of study that chooses to take the elective courses that are offered at the School of Business, Economics and Law during semester 5 limited guaranteed admission applies. For students with financial economics as main field of study that chooses to read at the School of Business, Economics and Law during semester 5 general guaranteed admission applies.

For admission to studies in semester 6, the prerequisites specified in the respective syllabus apply. If more students apply for a certain specialization in the main field of study than there are places, a selection will be made. Here, limited guaranteed admission applies.

8. Other information

The study programme will be followed up and evaluated in accordance with the applicable *Policy för kvalitetssäkring och kvalitetsutveckling av utbildning vid Göteborgs universitet* (Policy for the Quality assurance and Quality Development of Education at the University of Gothenburg).

Appendix 1. Courses

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Semester 1-3. All specialisations

Main field of study/Subject	Credits
Business Administration	
Introduction to studies in Business and Economics	2, whereof 1 Business Administration
Financial Accounting alt. International Financial Accounting	8
Management Accounting	6
Marketing	6
Management	6
Applied Business Administration	3
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	30 credits in Business Administration
Economics	
Introduction to studies in Business and Economics	2, whereof 1 Economics
Macroeconomics alt. International Macroeconomics	6
Microeconomics	6
Financial Economics	6
Economics in Practice	6
International Economics	5
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	30 credits in Economics
Statistics	
Statistics 1a	8
Statistics 1b	7
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	15 credits in Statistics
Law	
Introduction to Commercial Law alt.	
Introduction to International Commercial Law	3
Commercial Law alt. International Commercial Law	12
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	15 credits in Law

Semester 4-6. Business Administration, Economics or Financial Economics

For studies in semester 4, at least 60 credits of the courses from the initial three semesters are required at the start of the semester.

Business Administration

Semester	Courses	Credits	Main field of study
4	Intermediate courses in Business Administration	30	Business Administration
5	Elective courses	30	
6	Specialised courses in Business Administration	30	Business Administration
	<i>Examples of specialisations:</i>		
	Marketing	30	
	Accounting	30	

Industrial and Financial Management	30
Management	30
International Business	30
Corporate Sustainability	30
Independent project (15 credits) in the main field of Business Administration is included in the courses above.	

Economics

Semester	Courses	Credits	Main field of study
4	Intermediate courses in Economics	30	Economics
5	Elective courses	30	
6	Specialised courses in Economics	30	Economics
Independent project (15 credits) in the main field of Economics is included in the courses above.			

Financial Economics

Semester	Courses	Credits	Main field of study
4	Intermediate courses in Financial Economics	30	Financial Economics
5	Intermediate courses in Financial Economics	15	Financial Economics
	<i>Elective courses:</i> Financial Economics, Business Administration and/or Economics	15	Financial Economics/ Business Administration/ Economics
6	Specialised courses in Financial Economics	30	Financial Economics
Independent project (15 credits) in the main field of Financial Economics is included in the courses above.			

Semester 5 contains compulsory courses in Financial Economics (15 credits) and it is compulsory to take an additional 15 credits in Financial Economics, Business Administration and/or Economics. The School of Business, Economics and Law is usually offering a course package of 30 credits in Financial Economics. The courses offered are subject to guaranteed admission.

Students who study fewer than 30 credits in Financial Economics in semester 5 achieve the requirements of 90 credits in the main field of study by the classification of the courses Financial Accounting, Microeconomics and Financial Economics in semester 1-3 as Financial Economics.