

MAC ELECTIVE COURSES AUTUMN 2024

Outline autumn term 2024

Study period 1-2	Elective courses: 15 credits in total <i>Do not choose more than two courses in study period 1-2.</i>
Study period 3+4	Core: GM1118 Retail Marketing (7,5 credits)
Study period 3+4	Core: GM1135 Perspectives of consumer choice behavior (7,5 credits)

Important!

- **On Monday 27 May, you will receive a unique link** on your university email that takes you to the application form. The link in the email is personal so do not let anyone else submit their choices via your personal link. You can revise your elective choices until the deadline by re-submitting the form. If you are having problems or you have not received your personal link, you should contact **Karin Jansson** (karin.jansson@gs.gu.se) at the Graduate School.
- Some courses are part-time and run parallel with each other. **They are not always compatible schedule-wise and if you are considering part-time courses, check and make sure that the schedules match before you make your choice. It is not recommended to mix full-time and part-time courses in the same study period.**
- Courses with **pre-requisites** are noted in this document (marked with x). For these courses you need to check that you fulfil the pre-requisites in the course syllabus *before* sending your choices.
- For the next semester and for each study period, you'll yourself [register for your courses in Ladok](#). The registration period for study period 1 **will be open between 23 and 28 August**. The course registration is necessary in order to take part in the course, for access to the course Canvas page and hence reporting of your study results.

The deadline for choosing courses is Friday 31 May at 11:00 hrs.

Make sure you have chosen two courses.

Choose carefully. You cannot change courses after the deadline.

Information about the courses

Click on the course code link to find:

- **Content:** In the Course syllabus
- **Schedule:** Please note! The schedule is preliminary and can be updated until 2 weeks before the start of the course. If you wish to see schedules for more than one course at the time, enter the course codes in the [preliminary schedule link](#) for autumn 2024.
- **Literature:** Literature/Reading list for autumn 2024 is available 8 weeks before the course start.
- **Examination dates:** Examination dates for written exams are noted in the schedule.
- **Grading system:** In the Course syllabus.
- **Specific pre-requisites** can be found in the course syllabus. Some courses have pre-requisites in accordance with the requirements for a specific Master's programme. For those courses, see the programme [here](#). If you have questions regarding the pre-requisites, you are welcome to contact the [student counselling](#).

COURSES

FULL-TIME Study Period 1 (2 September - 2 October 2024)

Code	Course Title	Specific pre-requisites according to course syllabus	Sustainability labelled
GM0525	Integrated Logistics		
GM0529	Logistics Information Systems		Related
GM0746	Topics in Public and Behavioral Economics	x	
GM0840	Strategy and Leadership Practices		Related
GM1045	Advanced Corporate Finance	x	
GM1140	Marketing case analysis		
GM1208	International Migration		
GM1218	Trade, Digitalization and Sustainability: Law and Policy		Focused
GM1412	Controlling, Innovation and Digitalisation		

FULL-TIME Study Period 2 (3 October - 4 November 2024)

Code	Course Title	Specific pre-requisites according to course syllabus	Sustainability labelled
GM0127	International Entrepreneurship		
GM0526	Intermodal Freight Transport		
GM0743	Advanced Development Economics	x	Focused
GM0839	Leading Strategic Change		Related
GM1041	Corporate Valuation	x	
GM1048	Quantitative Finance	x	
GM1121	Service design - applied consumer behaviour		
GM1212	Creating and Regulating Markets		
GM1217	Project Management and Project Planning		Related
GM1413	Advanced Data Analysis		

PART-TIME Study Periods 1 & 2 (2 September - 4 November 2024)

Code	Course Title	Specific pre-requisites according to course syllabus	Sustainability labelled
GM0416	Entrepreneurship and New Business Development		
GM0421	Innovation Management		
GM0742	Mathematics	x	
GM0751	Advanced Microeconomic Theory	x	
GM1401	Accounting	x	

Sustainability labelling of courses

Courses that are **sustainability-focused**, where at least one of the learning outcomes clearly shows that the course content meets one of the current sustainability criteria. In accordance with the criteria, the content with a focus on sustainability must also constitute the main focus of the course.

Courses that are **sustainability-related**, where at least one of the learning outcomes clearly shows that the course content meets one of the current sustainability criteria.

[Criteria for sustainability labelling](#)