

Policy for the Use of Generative AI (Such as Chatbots) in courses at the IBT Program

Generative AI, such as chatbots, can assist students in various aspects of their studies. However, in some instances, the use of chatbots for generating text intended for examination (i.e., grading) within courses at the IBT program may surpass ethical and legal boundaries. This document provides guidance on the use of generative AI in IBT program courses.

AI as a Tutor

The use of generative AI as a tutor is allowed and works very well in many cases. In this respect it is allowed to use AI to source interesting topics, for example, interesting reports or a research paper. Therefore, consulting and engaging in a conversation with a chatbot to gain further insights into a theory in international business is acceptable.

It is also allowed to use AI as a discussion partner for detailed descriptions and inspiration concerning a theory or case. If this is done, however, a detailed description of the process and its result must be included in the method section of the paper, or elsewhere appropriate. Essentially, the author must explain what his/her own ideas are, and the ideas generated by the chatbot.

Students should however be aware of the fact that results generated by generative AI, for example about a scientific theory, are not peer-reviewed, unlike textbooks and many published research articles. Keep in mind that answers from a chatbot may contain an unknown amount of errors.

AI as a Tool for Literature Search

AI serves as a useful and user-friendly tool for searching for relevant articles and reports on specific topics. While this is allowed, students are advised not to rely solely on AI for literature searches. AI may sometimes miss the most recent publications and articles behind paywalls, which is common for high-ranking journals containing important publications. Therefore, AI should be considered a complement to, rather than a replacement for, traditional search methods.

AI as a Proofreader

AI offers convenient access to free proofreading, which can enhance the readability and language of texts. For texts submitted and assessed in the IBT program, we adhere to the policy of the Journal of Business Research, which states: *"Where authors use generative artificial intelligence (AI) and AI-assisted technologies in the writing process, authors should only use these technologies to improve readability and language. Applying the technology should be done with human oversight and control, and authors should carefully review and edit the result, as AI can generate authoritative-sounding output that can be incorrect, incomplete or biased".*

If generative AI is used to enhance readability and language, this should be explicitly mentioned in the method section of the paper or another suitable location. For instance, you can ask a chatbot to correct grammar mistakes or make minor improvements to the text to enhance its

readability. Please note that authors are ultimately responsible and accountable for the content of their work.

AI as a Tool to Generate Text

Generative AI should **not** be used to create texts that are copied into assignments or theses while giving the impression that these are the author's own work. When text from a chatbot is directly used, it must be clearly marked with quotation marks ("..."), and the original text generated by the generative AI should be saved and archived by the author. This rule also applies to texts that have been only slightly modified. Essentially, the policy here is the same as for any other written text: one cannot have someone else write a text and then claim it as one's own work. For example, if a chatbot is used to create a review of several articles, the text should be attributed accordingly when pasted into an assignment.

A difficult issue is the exact boundary between language-wise improving a text and using the chatbot to actually generate text. We think it helps to think in the following way: Has the chatbot improved the readability of the text, while keeping the outline, structure of sentences, message and intellectual idea of the text intact? (**allowed**); Has the chatbot introduced new ideas, changed the message of the text and its intellectual content, or radically re-structured the text? (**not allowed**).