

## Graduate School GS Introduction Day

# The International Business and Trade (IBT) Program

Program cohort 2024-2026

Time: Monday 2 September 2024, 12:15 - 13:00

Room: E44

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1

## WELCOME!

### IBT Programme Coordinators

Dr. Johan Jakobsson, (PhD)  
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Office: building J, floor 8  
Office hours: By appointment

### IBT Programme Administrator

Ms. Karin Jansson  
[karin.jansson@gs.gu.se](mailto:karin.jansson@gs.gu.se)

### GS Study Counselling

[study.info@gs.gu.se](mailto:study.info@gs.gu.se)

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2

## Tell us about yourself!

- Name
- Nationality
- Bachelor (which degree and from where)
- Expectations



3

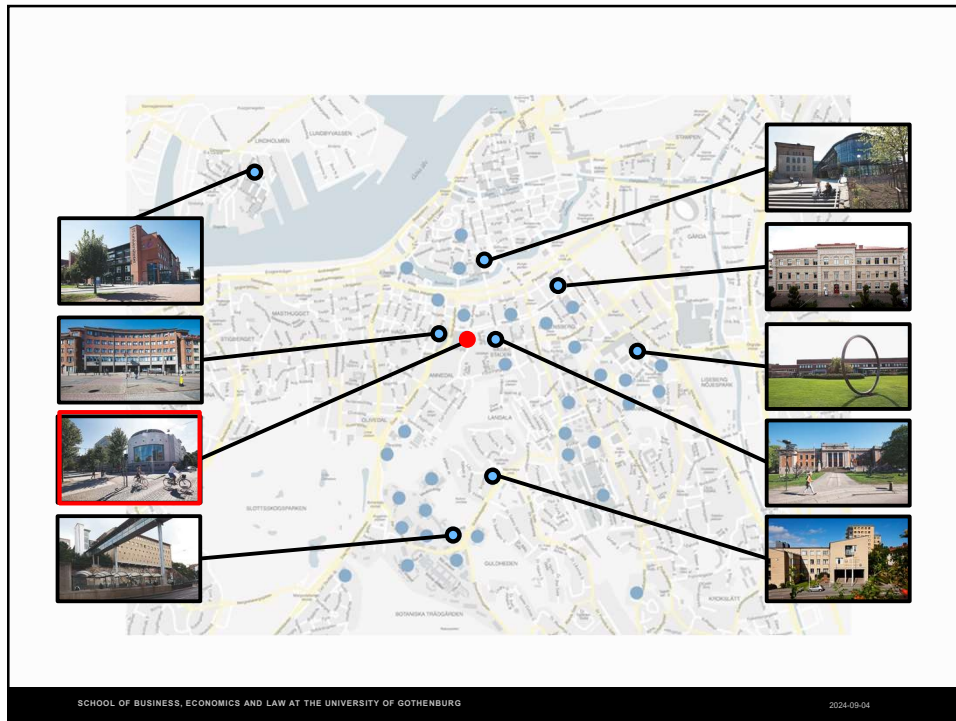
## The University of Gothenburg

- 53 624 students (67% women, 33% men)
- 6 707 employees (60% women, 40% men)
- 200 Programmes
- 1 960 Courses



Source: GÖTEBORGS UNIVERSITET ÅRSREDOVISNING 2023

4



6

## IBT - PROGRAMME PHILOSOPHY

- Global/international outlook
- Cross-disciplinary (Business Administration & Economic Geography)
- Based on academic research
- Practical application of theory, problem-based learning, live cases
- Oral and written presentations and reports
- Ability to work in teams and keeping deadlines
- Cross-cultural understanding and mutual respect
- Interaction and cooperation opportunities with the business community

7

## IBT Faculty 2024



**Hamad Said N Alghabari**

Assistant Professor  
Department of Business Administration

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RESEARCH: [www.researchgate.net/profile/Hamad-Said-N-Alghabari](https://www.researchgate.net/profile/Hamad-Said-N-Alghabari)

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8

## IBT program structure










The 120 Credits Programme Structure

- 60 credits **core courses** (8 x 7.5 credits)
- 30 credits **electives** (4 x 7.5 credits)
- 30 credits **degree project** (Master's thesis 30 credits)

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9

## Programme Structure (for students admitted 2024)

Year 1							
GM0116 International Business Environmental Analysis, 7,5 credits 	GM0127 International Entrepreneurs hip, 7,5 credits 	GM0118 International Strategic Management, 7,5 credits 	GM0126 International Business in the Asian Emerging Markets, 7,5 credits 	GM0117 Globalisation of Innovation and the Multinational Company, 7,5 credits 	GM0124 Managing and Organizing the Multinational Corporation, 7,5 credits 	GM0120 International Business and Trade Research Methods, 7,5 credits 	GM0121 International Business Environment Analysis and Strategic Management - Project, 7,5 credits 
Year 2							
Elective, 7,5 credits	Elective, 7,5 credits	Elective, 7,5 credits	Elective, 7,5 credits	GM0161 Master Degree Project in International Business and Trade, 30 credits 			

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10

## IBT program structure

For more information – see:

<https://www.gu.se/en/study-gothenburg/programme-set-up-international-business-and-trade>

Courses for student admitted 2024 and onwards.

<b>Year 1</b> Autumn Term Period 1	GM0116 International Business Environmental Analysis, 7,5 credits
Period 2	<a href="#">GM0127 International Entrepreneurship, 7,5 credits</a>
Period 3+4	<a href="#">GM0118 International Strategic Management, 7,5 credits</a> <a href="#">GM0126 International Business in the Asian Emerging Markets, 7,5 credits</a>
<i>Spring Term</i> Period 1+2	<a href="#">GM0117 Globalisation of Innovation and the Multinational Company, 7,5 credits</a> <a href="#">GM0124 Managing and Organizing the Multinational Corporation, 7,5 credits</a>
Period 3+4	<a href="#">GM0120 International Business and Trade Research Methods, 7,5 credits</a> <a href="#">GM0121 International Business Environment Analysis and Strategic Management - Project, 7,5 credits</a>
<b>Year 2</b> Autumn Term	Elective, 7,5 credits Elective, 7,5 credits Elective, 7,5 credits Elective, 7,5 credits
<i>Spring Term</i>	<a href="#">GM0161 Master Degree Project in International Business and Trade, 30 credits</a>

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2024-09-04

11

## IBT program structure – electives and exchange

### Electives (each 7.5 credits)

- List of previous years' electives available online:  
<https://studentportal.gu.se/en/programme/master-of-science-in-international-business-and-trade>

### Exchange studies

- Exchange studies take place during the elective course period
- Exchange study courses are regarded as elective courses

12

## IBT program structure – Master thesis

### MASTER THESIS DEGREE PROJECT

- Master's thesis (30 credits)
- Spring 2026
- Execution of the thesis project research plans prepared during autumn 2025

14

## Career paths of IBT graduates

- Multinational corporations
  - International organizations
  - Trainee positions
  - Own business start-ups
  - Ph.D. studies
- Almost all graduates from the previous classes have gained a good employment already at or soon after graduation

15

## Employers (Alumni Survey 2022)

<b>Consulting/Professional Services:</b>	<b>Healthcare/Pharmaceuticals:</b>	<b>Energy/Utilities:</b>
Accenture	AstraZeneca	AGRANA
Achtzig20	Sahlgrenska University Hospital	OKQ8 Scandinavia
Deloitte	STRYKER AB	
Faugert & Co Utvärdering / Technopolis Group		<b>Advertising/Marketing:</b>
Fortos Management Consulting	<b>Manufacturing/Mining:</b>	GroupM
Knowit Insight	Boliden	
PwC	Volvo	<b>Financial Services:</b>
RSM Göteborg	Volvo India	SEB
<b>Logistics/Transportation:</b>	<b>Government/Public Administration:</b>	<b>Technology/IT:</b>
DHL	General Services Administration	Opticos
Maersk	Göteborgs Stads Inköp och Upphandling	Smart Eye
	HafenCity Hamburg GmbH	Storytel

Table: Employers by sector, first job after graduation.  
Source: GS Alumni Survey 2022, includes students who graduated in year 2021.

16

## Practical information

- The master´s programme is a **full-time education**, assignments and examinations will not be altered to accommodate work arrangements.
- **Student portal:** Visit the [Student Portal](#), you can find a lot of important information and contact information there.
- **Canvas:**
  - You will find all necessary course information on [Canvas](#). There is a Canvas page for each course
  - There is a Canvas page for the *program (MSc IBT, admitted 2023 & 2024)* → This is a temporary solution, a new system will be introduced
- **Ladok:** Remember to change your email address to your student email in Ladok so you do not miss out on important information.

17

## Practical information

- Remember to take part in the [Sustainability Day](#) event which takes place on Wednesday the 4th of September 10:00-12:00.
- Remember to visit the [Master Your Master's \(MYM\)](#) Canvas page and attend the Master Your Master's (MYM) workshop on Thursday the 12th of September from 15:30 to 18:00
- Contact the [study counselling](#) if needed. You can reach them by phone, email and drop-in both in the office and on Zoom. They can help students with all kinds of study-related issues.

**Sustainability Day**



18



## Practical information - Academic writing and integrity

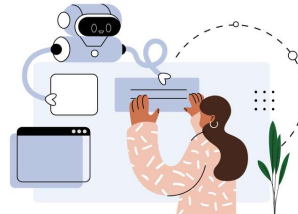
- Academic writing is important, and we expect you to be trained in academic writing from your previous studies.
- There exist different referencing styles (APA, MLA, Chicago, Turabian, etc). In the IBT program, we use the **APA reference style**. Check the guidelines on the journal JIBS (Journal of International Business Studies):  
<https://www.palgrave.com/gp/journal/41267/authors/presentation-formatting>
- Attend the "Master Your Master's (MYM)" workshop!



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19

## Generative AI



### GU-wide guidelines for the use of AI:

- Read here: <https://studentportal.gu.se/en/service-and-support/academic-language-and-study-strategies/guidance-for-students-on-the-use-of-generative-ai-in-their-studies>

### IBT-specific policy for the use of AI:

- AI as a Tutor
- AI as a Tool for Literature Search
- AI as a Proofreader
- AI as a Tool to Generate Text

Download on the IBT program page in Canvas: [AI policy IBT 2024.pdf](#)

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20

**Q&A**

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2024-09-04

21