

# Reykjavik University

Exchange start semester	Autumn semester 2023
Study level	Graduate (Master)
Home faculty at GU	IT-Faculty
Studies at GU	Digital Leadership

## Courses during exchange

- Change Management and Leadership
- Creative Approaches and Entrepreneurial Mindset
- Innovation and Entrepreneurship
- International Marketing

## Main difference compared to studying at GU

In the Business Master at RU you have weekend courses from Thursday until Saturday. Monday until Wednesday is self study time

## Arrival, orientation and housing

The arrival process was easy because in the first week RU organized orientation days where you could get to know the university building, some of your professors, your mentors and other students.

The mentors also did a city walk with us where we were shown most of the important places of Reykjavik

## Finances

Since living in Gothenburg is also not cheap it wasn't as surprising as it may be for other countries, but it is still more expensive than Sweden.

There are options to keep the living costs lower, for example buying groceries at Bonus.

## Life in a new country/culture

Amazing! Iceland is beautiful. The nature was super impressive and therefore it was nice to travel around the island and plan some roadtrips with other students.

## Overall exchange experience

It was super nice to get to know amazing people, the nature is beautiful and the courses were also interesting.